

Santa Ynez Valley Star

2018 Calendar

JANUARY						
Su	Mo	Tu	We	Th	Fr	Sa
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

A - Holiday Coverage

**B - Restaurant week preview
Health and Fitness
SBIFF**

Jan. 1 New Year's Day
Office Closed

FEBRUARY						
Su	Mo	Tu	We	Th	Fr	Sa
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28			

**A - Restaurant week coverage
Valentines**

**B - SYV Star Ballot
Tax preparation**

MARCH						
Su	Mo	Tu	We	Th	Fr	Sa
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

A - Spring Break Guide

B - Easter Preview

March 19 President's Day
Office Closed

APRIL						
Su	Mo	Tu	We	Th	Fr	Sa
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

A - Eggstraveganza coverage

B - Summer Guide planning

April 1 Easter

MAY						
Su	Mo	Tu	We	Th	Fr	Sa
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

A - Mother's Day Preview

B - Graduation preview

May 28 Memorial Day
Office Closed

JUNE						
Su	Mo	Tu	We	Th	Fr	Sa
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

**A - Flavor Issue
Father's Day preview**

B - Independence Day preview

JULY						
Su	Mo	Tu	We	Th	Fr	Sa
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

**A - Indoor/Outdoor
SB Co Fair preview**

B - Farm Stand Guide

July 4 Independence Day
Office Closed

AUGUST						
Su	Mo	Tu	We	Th	Fr	Sa
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

A - Back to School

B - Non profit Guide

SEPTEMBER						
Su	Mo	Tu	We	Th	Fr	Sa
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

A - Danish Days Preview

B - Los Alamos Days preview

OCTOBER						
Su	Mo	Tu	We	Th	Fr	Sa
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

**A - Menus
Danish Days/LA Days coverage**

B - Halloween preview

Oct. 8 Columbus Day
Office Closed

NOVEMBER						
Su	Mo	Tu	We	Th	Fr	Sa
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

**A - Halloween coverage
Holiday guide**

B - Veteran's Day coverage

Nov. 11 Veteran's Day
Nov. 22 Thanksgiving Day
Nov. 23
Office Closed

DECEMBER						
Su	Mo	Tu	We	Th	Fr	Sa
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

A - Last Minute Gifts

B - Year End Wrap Up

Dec. 24 Christmas Eve
Dec. 25 Christmas
Jan. 1, 2019 New Year's Day
Office Closed

TO ADVERTISE, CONTACT SHANA DELEON AT ADS@SANTAYNEZVALLEYSTAR.COM

■ Publish Dates
 ■ Holiday / Office Closed
 ● Ad Space/PubSet Deadline (in by 10 am)
 ○ Ad Space/PubSet PM Deadline (in by 4:30 p.m.)
 ○ Camera Ready Ads Deadline